MANUFACTURING



المركز الجهوي للاستثمار Regional Investment Center هاده الادادة الادا

MANUFACTURE OF COSMETIC PRODUCTS



Concept

- Activities: the company's activity consists in the manufacture and packaging of natural organic cosmetics.
- **Products:** Creams, shampoos, shower gels, body oils, facial treatments, etc.
- Manufacturing process:
 - Seed cleaning;
 - Pre-treatment of seeds;
 - Extraction of the oil itself;
 - o Oil refining.





Project Aggregate

Small and Medium Project

- Investment amount:
 8 MMAD 20 MMAD
- Number of jobs: 30-40 Direct
- Area required:
 1800m² 2500m²
- IRR: 26% 30%
- **Gross Margin**: 22% 26%
- ROI delay: 2 years
- EBITDA: 16% 18%

Major Project

- Investment amount: 40 MMAD 60 MMAD
- Number of jobs: 100-150 Direct
- Area required: 3000m² 4000m²
- IRR: 20% 26%
- **Gross Margin**: 21% 27%
- ROI delay: 3 years
- EBITDA: 18% 20%